Faculty:  
Dr. Marie C. Thursby  
Director, Technology and Innovation Program  
Tech. Square Management Building, Room 400  
404.894.6249  
or Rich Building Room 322B, Emory University (Fridays Only)  
email - marie.thursby@mgt.gatech.edu  

Ms. Margo A. Bagley  
Associate Professor of Law  
Room G530, Emory University School of Law  
404.727.0323  
email – mbagley@law.emory.edu  

Dr. Carolyn D. Davis  
Director, TI:GER Program  
Tech. Square Management Building, Room 423C  
404.894.3897  
email – carolyn.davis@mgt.gatech.edu  

Office Hours:  
Davis -- T, Th 3:00-4:30 walk-in; and by appointment  
Bagley – T, Th 1:00-3:00, Wednesday 11:00-12:00; or by appointment  
Thursby -- By appointment  

Class Logistics:  
Meeting Time: Thursdays, 5:00 – 7:00pm  
Locations:  
a) Tech Square Management – Rm 221  
b) Emory Law – Room 1D (Next to the Court Room (1st Floor)-- Gambrell Hall  

Course Home Page: WEBCT -- MGT 8803
Course Overview

Special Topics in Technology Commercialization provides students with an opportunity to apply what has been learned in the Fundamentals of Innovation I and II courses. Students will work in the teams formed during the first year’s work on two projects. The first project will involve conducting due diligence for companies that participate in the Venture Lab. (Venture Lab provides a one-stop center for technology commercialization for Georgia Tech Faculty.) The second project will focus on the Ph.D. team member’s technology. The team will conduct follow-up activities as detailed in the Commercialization Plan.

Each individual student will also be responsible for writing a short article (5-7 pages) about some aspect of the technology commercialization process. More details about this assignment will be given early in Fall semester.

There will also be sessions on Managing Uncertainty, Ethics, Patent Drafting (readings will be posted on the class website for these sessions), and a new Tell It Like It Is Workshop which will help facilitate communication and learning among the teams as teams works on different projects. More details on the format of these workshops will be presented in class. Each TI:GER team will meet with the TI:GER Program Director in order to give an update on team activities and receive any needed directions. Schedules for these meetings will be developed during the semester.


Academy Honesty and Student Rights

This course will follow the guidelines established by Georgia Tech’s honor code and student handbook; and the Professional Conduct Code for the Emory University School of Law. All sources of information utilized in any of the course assignments are to be appropriately acknowledged. Please keep in mind that academic dishonesty includes (a) cheating, (b) fabrication and falsifications, (c) multiple submissions, (d) plagiarism, and (e) complicity in academy dishonesty.

Course Evaluation

This course is graded on a Pass/Fail Basis:

<table>
<thead>
<tr>
<th>Basis</th>
<th>% of Grade</th>
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<tbody>
<tr>
<td>Evaluation of Work on Venture Lab projects</td>
<td>50%</td>
</tr>
<tr>
<td>Presentation of work on TI:GER Team project</td>
<td>25%</td>
</tr>
<tr>
<td>Individual article</td>
<td>25%</td>
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Course Schedule

8/26  Welcome back. Presentation of Venture Lab Projects

9/2  TI:GER Lab: Planning and Execution of Venture Lab and TI:GER Projects

9/9  Guest Speaker: Lee Herron, Venture Labs: Managing Uncertainty

9/16 Work on Venture Lab and TI:GER team projects

9/23 Guest Speaker: Bill Kitchens, Managing Partner, Arnall, Golden & Gregory, and an expert in FDA law. (Emory)

9/30 Work on Venture Lab and TI:GER team projects

10/7  Tell It Like It Is Workshop

10/14 Patent Drafting I (Emory)

10/21 Presentations to Advisory Committee on work to date

10/28 Patent Drafting II  (Emory)

11/4  Guest Speaker: Dr. Roberta Berry, Associate Professor, Public Policy: Ethics

11/11 Work on Venture Lab and TI:GER team projects

11/18 Tell It Like It Is Workshop (Topic and outline for article due)

11/25 Thanksgiving

12/1  Presentations of work accomplished on Practical Project

12/6  Individual articles due by 5pm