

Curriculum

Year 1		Year 2	
Fall Semester	Spring Semester	Fall Semester	Spring Semester
Fundamentals of Innovation I MGT 6830	Fundamentals of Innovation II MGT 6831	Special Topics in Technology Commercialization MGT 6832	Independent Study MGT 6803

Tuesdays 4:30 – 7:00		Mondays 4:30 – 7:00	
<ul style="list-style-type: none"> ▪ Team Building Retreat ▪ Team Development ▪ Intellectual Property Analysis ▪ Industry Analysis 	<ul style="list-style-type: none"> ▪ Marketing Strategies ▪ Company Valuation ▪ Funding Strategies ▪ Commercialization Plan 	<ul style="list-style-type: none"> ▪ Project Management Planning ▪ Commercialization Plan Expansion ▪ Business Plan Development ▪ Venture Lab Project 	<p>Options Include:</p> <ul style="list-style-type: none"> ▪ Business Plan Competitions ▪ ATDC Project ▪ Overseas Programs ▪ Other projects

