



**Ninth Annual
ROUNDTABLE FOR ENGINEERING ENTREPRENEURSHIP RESEARCH
NOVEMBER 13-15, 2009**

AGENDA

**SPONSORED BY:
EWING MARION KAUFFMAN FOUNDATION
GEORGIA TECH COLLEGE OF MANAGEMENT
GEORGIA TECH CIBER
HAL AND JOHN SMITH CHAIR OF ENTREPRENEURSHIP**

**Friday, November 13
Room 101**

Sessions (Discussant in parens)

1:00 – 1:45 PM

Matt Marx, Jasjit Singh, and Lee Fleming, MIT Sloan School, INSEAD, and Harvard Business School, *Regional Disadvantage? Non-compete agreements and a brain drain of talent*
(Discussant: April Franco, University of Toronto)

1:55-2:40 PM

Carolyn Haeussler, Lin Jiang, **Jerry Thursby**, and **Marie Thursby**, Ludwig Maximilians Universität and Georgia Institute of Technology, *Specific and General Information Sharing Among Academic Scientists*
(Discussant: Fiona Murray, Massachusetts Institute of Technology)

2:50-3:35 PM

Martin Ganco, University of Illinois Champaign Urbana, *The Influence of Technological Interdependence on Employee Entrepreneurship and Mobility: Evidence from the Semiconductor Industry*
(Discussant: Ajay Agrawal, University of Toronto)

3:45-4:30 PM

Peng Huang, Marco Ceccagnoli, Chris Forman, and D.J. Wu, Georgia Institute of Technology, *Participation in a Platform Ecosystem: Appropriability, Competition, and Access to the Installed Base*
(Discussant: Shane Greenstein, Northwestern University)

4:40-5:25

Chloe Tergiman, New York University, *Entrepreneurship Does Pay*
(Discussant: Peter Thompson, Florida International University)

7:00 PM

Dinner at Enoteca (Invited Guests-Dutch treat)

Saturday, November 14 **Paper – Sessions**
Room 101

- 8:15 – 8:45 AM Continental Breakfast – College of Management Atrium (Speakers Only)
- 8:45 – 9:30 AM **Kenneth Simons**, Rensselaer Polytechnic Institute, *Two Roads to Riches? The (In) Frequency of Strongly Disruptive Technological Change*
(Discussant: Rajshree Agarwal, University of Illinois at Urbana Champagne)
- 9:40 – 10:25 AM **Amitay Alter**, Washington University in St. Louis, *The Organization of Venture Capital Firms*
(Discussant: Rebecca Zarutski, Duke University)
- 10:35 – 11:20 AM **Erika Damsgaard**, Pehr-Johan Norback, Lars Persson, Helder Vasconcelos, Research Institute of Industrial Economics, Center for Economic and Policy Research (CEPR) and Universidade Catolica Portuguesa (CEGE), *When do Independent innovators make the break-through innovations?*
(Discussant: Nico Lacetera, Case Western Reserve University)
- 11:30 – 12:15 PM **Rajshree Agarwal** and Atsushi Ohyama, University of Illinois, *Industry or Academia, Basic or Applied?: Career Choices and Trajectories of Scientists*
(Discussant: Henry Sauermann, Georgia Institute of Technology)
- 12:15 PM Lunch-College of Management Atrium (Speakers Only)
- 1:30 – 2:15 PM **Henry Sauermann**, Wes Cohen, and Paula Stephan, Georgia Institute of Technology, Duke University, NBER, and Georgia State University and NBER, *Complicating Merton: The Motives, Incentives, and Commercial Activities of Academic Scientists and Engineers*
((Discussant: Waverly Ding, University of California Berkeley)
- 2:25 – 3:10PM **Sharon Belenzon**, Tomer Berkovitz, and Patrick Bolton, Duke University and Columbia University, *Intracompany Governance and Innovation*
(Discussant: Joanne Oxley, University of Toronto)
- 3:20 – 4:05 PM **Ashish Arora** and Anand Nandkumar, Duke University, NBER, and Indian School of Business, *Cash-out or flame-out! Opportunity cost and entrepreneurial strategy: Theory, and evidence from the information security industry*
(Discussant: Brent Goldfarb, University of Maryland)
- 4:15 – 5:00 PM **Peter Thompson** and Jing Chen, Florida International University, *Employee Spinoffs and the Solipsistic Entrepreneur*
(Discussant: Serguey Braguinsky, Carnegie Mellon University)
- 7:00 PM Reception – Dr. Thursby’s Residence (Invited Guests)

**Sunday, November 15
Room 101**

Paper - Sessions

- 8:30 AM Continental Breakfast – College of Management Atrium (Speakers Only)
- 9:00 – 9:45 AM **Silvana Krasteva**, Texas A&M University, *Imperfect Patent Protection and Innovation*
(Discussant: Emmanuel Dechenaux, Kent State University)
- 9:55 – 10:40 AM **Mariko Sakakibara**, University of California, *An Empirical Analysis of Pricing in Patent Licensing Contracts*
(Discussant: TBA)
- 10:50 – 11:35 AM Richard Jensen and **Dean Showalter**, University of Notre Dame and Texas State University- San Marcos, *University Inventions Licensed Through Startups*
(Discussant: Arvids Ziedonis, University of Michigan)
- 11:45 – 12:30 PM **John Walsh** and Sadao Nagaoka, Georgia Institute of Technology and Hitotsubashi University, *How “Open” is Innovation in the US and Japan?: Evidence from the RIETI-Georgia Tech inventor survey*
(Discussant: Stuart Graham, Georgia Institute of Technology)
- 12:30 PM Adjourn